

EDA202411118/RTI/GK

05 December 2024

## CALL FOR EXHIBITORS FROM MEMBER STATES AND SWITZERLAND – 2025 EUROPEAN DEFENCE INNOVATION DAYS

The European Defence Agency (EDA) under the auspices of the Polish Presidency of the Council of the European Union is organising the **third European Defence Innovation Days (EDID)**. The event will take place on 13-16<sup>1</sup> May 2025 in Krakow, Poland.

The Defence Innovation Days event is expected to attract the attendance of high-level representatives from national administrations, Armed Forces, European institutions, industry, and research organisations.

It provides a unique opportunity for industries to showcase concrete outcomes of their innovation activities.

EDA kindly invites Member States and Switzerland **to reserve a stand** and **participate as exhibitors** at this event.

While all conference attendees will be free to walk around the exhibition, **exhibitors are also invited to host 15 minutes ‘tech talks’** in dedicated break-out rooms for a limited audience.

**Deadline for this expression of interest is 05 February 2025, 16:00 Brussels time.**

### Guidelines for Exhibitors

The following guidelines should be considered when evaluating participating as exhibitors:

- The stand should showcase outcomes of the national innovation ecosystem. While preference is given to exhibiting physical mock-ups, prototypes (physical or digital) and/or demonstrators, no format for the stand is prescribed.
- Cross-border cooperation and/or joint developments with multiple Member States is highly appreciated.
- Examples of applying civil innovation to the military sector (e.g., dual-use technologies or synergies created between sectors) are highly encouraged.
- The call for exhibitors has been sent also to National Defence Industry Associations (NDIAs) and the Aerospace, Security and Defence Industries Association of Europe (ASD) with the

---

<sup>1</sup> 13 May as the stand build-up day.

request to identify suitable companies, focusing specifically on Start-ups and SMEs, to showcase at the event. The costs of these industrial stands will be on the stand holders.

## Exhibition Stands

Member States are free to choose which stand option to take (c.f. annexes for more details):

- Option 1 – Basic stand (**6 sqm**) – available to pMS at no cost;
- Option 2 – Medium (**9 sqm**) or large stand (**18 sqm**) – available to pMS at additional cost:
  - Can be customised as required;
  - All costs for a medium stand (price starting from 2459 PLN net) or a large stand (price starting from 3341 PLN net) will be for the stand holder and, in both cases, the pMS will relinquish the free stand made available by EDA.

The venue provides an exhibitor service through which it will be possible to directly arrange the payments and all customization for the stand. The details of this service will be shared with the exhibitors after the expression of interest.

## Expression of Interest

The expression of interest for the stands and for hosting a ‘tech talk’ should be communicated to [edadefenceinnovation@eda.europa.eu](mailto:edadefenceinnovation@eda.europa.eu).

The communication should also include the choice of stand size (6, 9 or 18 sqm) and the intention to use the exhibitor services of the venue.

For queries regarding registration as exhibitor please do not hesitate to contact [edadefenceinnovation@eda.europa.eu](mailto:edadefenceinnovation@eda.europa.eu).

We look forward to welcoming many delegations at the 2025 European Defence Innovation Days.

Yours sincerely,



Jiří Šedivý

Annex 1: EDID25 – Small stand – 2x3 sqm

Annex 2: EDID25 – Medium stand – 3x3 sqm

Annex 3: EDID25 – Large stand – 3x6 sqm